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How Science Informs Ethical Decision-Making: Application to Case Studies

Lissa Power-deFur, PhD, CCC-SLP



- Presenter Disclosure: Financial: Lissa Power deFur was paid an honorarium for this presentation. She teaches Ethics and Professional Issues at Longwood University. Nonfinancial: Lissa is a former member of the ASHA Board of Ethics and previous Vice President of Standards & Ethics in Speech-Language Pathology. Although not a neuroscientist, Lissa is fascinated by neuroscience and what it tell us about how we approach ethical dilemmas.
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Learning Outcomes

After this course, participants will be able to:

- Explain an ethical decision-making model.
- Identify strategies to use during the ethical decision-making process to improve the outcome.
- Describe how to apply the ethical decision-making process, with strategies for resolution, to ethical dilemmas.



Refresher from
*“Ethical Decision-Making: What
Science Tells Us About
Approaching Ethical Dilemmas”*



Kahneman's Nobel Prizing winning research (economics) about decision-making

System 1

- Operates automatically and quickly
- Involves little/no effort
- No sense of voluntary control
- Rapid, intuitive judgements

System 2

- Allocates attention to effortful mental activities
- Involved when concentrating
- Deliberative judgements



- System 1 lacks executive censorship – making us more prone to cognitive bias –
- So we need to engage System 2 for our best decision-making.



What does science tell us about influences on our decision-making?

- Limited cognitive capacity/cognitive strain
- Personal predispositions, preferences, and biases
- Confidence in our own knowledge
- Comfortable being comfortable



Influence of cognitive strain/busy-ness

- Our prefrontal cortex is less efficient and we are more likely to make poor decisions
 - Choices tend to be more selfish
 - Judgements tend to be more superficial
- May be triggered by:
 - Hunger, lack of sleep, a few drinks, fatigue, anxiety, difficult listening situations, a bad mood



Influence of personal predispositions, prejudices, and biases

- Over 100 cognitive bias phenomena can generate errors in our reasoning
 - Availability bias – most available information
 - Confirmation (anchoring bias) – opinion is formed, so new information confirms that opinion



Influence of confidence in our knowledge

- Kahneman's concept of What You See Is All There Is (WYSIATI) causes us to
 - Assume that what we know is all there is to know
 - Have higher levels of confidence than warranted
 - Fail to consider missing evidence



Influence of our comfort being comfortable

- Homogeneity in our lives leads to limited exposure to diverse ideas
- “Group think” – tendency to agree with the group



Let's look at an illustrative decision-making process

- Step 1: Identify the ethical issue as legal and/or ethical
- Step 2: Gather information to explain the situation.
 - “Get the story straight.”
 - Who has the authority in this situation?
- Step 3: Consult resources
- Step 4: Brainstorm solutions to resolve and prevent
 - Consider potential positive and negative outcomes
- Step 5: Select action



How might our decision-making be influenced by cognitive strain? ...biases? ... confidence? ...comfort?

- Step 1: Identify the ethical issue as legal and/or ethical
- Step 2: Gather information to explain the situation
- Step 3: Consult resources
- Step 4: Brainstorm solutions to resolve and prevent



What are indicators that you may be influenced by cognitive biases?
WYASIATI thinking?

- Only attending to information that confirms your opinion
- Blaming outside factors for problems
- Assuming people share your opinions
- Assuming you know all you need to about a topic
- Reaching decisions quickly



What steps can you take to improve your decision-making

(balancing Systems 1 and 2)

- Make decisions without cognitive strain
- Seek diverse ideas
- Don't rush to judgement
- Use checklists to ensure you have considered everything
- Be aware of your own biases and self-reflect
- Identify information that is/is not relevant
- Seek to understand others' point of view



Applying strategies to enhance
our decision-making to the
ethical decision-making
approach



Step 1: Is it an ethical or legal issue?

- Do we assume we “know” the Code of Ethics or do we review it?
- Similarly, do we assume we “know” the requirements (e.g., special education, HIPAA, Medicare) or do we review them?



Step 2: Gather information to explain the situation

- What is the issue? What information is known? What is not known?
- How do we mitigate the influence of availability bias when we are first informed of the situation?
- ... of confirmation bias if we have a prior opinion about the situation or the individuals involved?
- How can we sort out relevant and irrelevant information?



Step 3: Consult resources

- Where can you get information that will not automatically confirm your opinion?
- Review standards of practice for our profession:
 - ASHA Code of Ethics
 - ASHA Scope of Practice
 - ASHA Practice Portal
 - Your state's licensure policies

Seek original sources



Step 4: Brainstorm solutions

- What is the solution you are looking for?
 - Are your biases influencing your goal?
 - Our goal should be to resolve the situation and prevent future situations.
- Remember that decision-making can take time
- And there is never (or rarely) only one option



Application to case studies

Ponder how biases and WYSIATI can adversely influence decision-making and how to mitigate those influences.



Case Study 1: Role of SLPA

- SLP moved to new state and is now working in private practice.
- During orientation week, observes SLPA conducting language enrichment for 2 year olds at local early Head Start without another SLP present.
- Step 1: Is this ethical/legal?
- Step 2: Gather information about the situation.
- Step 3: Consultation.



Case Study 1: SLPA

- 1. Is it ethical/legal?
 - Review Code of Ethics regarding delegation of duties to SLPAs
 - Review current state licensure requirements regarding roles, responsibilities, and supervision of SLPAs.

Case Study 1: SLPA

- 2. Gather information:
 - What do you know about the supervision of the SLPA?
 - What do you know about this initiative with Head Start?
 - What do you know about the SLPA's credentials?

- 3. Consultation:
 - ASHA staff regarding SLPA roles and responsibilities
 - BASLP staff regarding SLPA roles and responsibilities in this state.
 - Early intervention requirements



Case Study 2: SSD

- The SLP believes a child with SSD is eligible for services. The eligibility team does not find the child eligible.
- Step 1: Is this ethical/legal?
- Step 2: Gather information about the situation.
- Step 3: Consultation.



Case Study 2: SSD

- 1: Legal/ethical?
 - Eligibility procedures in this state
- 2: Information –
 - How does the SLP report link to academic performance?
- 3. Resources –
 - State SL guidelines, spec ed regulations
 - Other options – 504, MTSS?



Case Study 3: Senior SLP notices Medicaid documentation errors

- Errors in dates, amount of services, incomplete notes regarding services
- Step 1: Is this ethical/legal?
- Step 2: Gather information about the situation.
- Step 3: Consultation.



Case Study 3: Medicaid documentation

- 1. Ethical/legal?
 - Code of Ethics and Medicaid requirements
- 2. Gather information
 - Record review, quantify nature and amount of errors
 - Training record
 - Documentation requirements
- 3. Consultation
 - Facility billing staff and supervisors
 - State Medicaid personnel
 - ASHA Staff



Case study 4: Evaluation of ELL client without available interpreter

- Monolingual SLP receives referral for evaluation of child who is ELL. The district/company does not have a contracted interpreter for the child's native language.
- Step 1: Is this ethical/legal?
- Step 2: Gather information about the situation.
- Step 3: Consultation.



Case Study 4: No interpreter

1. Legal/ethical?
 - COE
 - Relevant regulations
2. Gather information
 - Interpreting services, assessments, bilingual SLPs
 - Facility policies
3. Consultation
 - Facility administration
 - ASHA staff, university faculty



Case Study 5: Unreferred swallowing disorder?

- While walking through the dining hall at work, an SLP observes a person with significant disabilities coughing and tearing up while eating.
- Step 1: Is this ethical/legal?
- Step 2: Gather information about the situation.
- Step 3: Consultation.



Case Study 5: Unreferred swallowing disorder?

1. Legal/ethical?
 - COE
 - Relevant regulations
2. Gather information
 - History, referral sources, prior services
3. Consultation
 - Facility administration
 - ASHA staff, university faculty



Case study 6: Inappropriate billing

- At a practice where SLPs are paid by the client hours billed, an SLP notices that a colleague appears to be billing for more time than provided.
- Step 1: Is this ethical/legal?
- Step 2: Gather information about the situation.
- Step 3: Consultation.



Case Study 6: Inappropriate billing

1. Legal/ethical?
 - COE
 - Policies (e.g. Medicaid, Medicare)
2. Gather information
 - Billing sheets and time logs
 - Conversation with SLPs
 - Training procedures
3. Consultation
 - Facility billing specialists
 - ASHA staff, state Medicaid agency



Case Study 7: Telepractice

- An SLP with a home health agency suggests to her supervisor that they offer telepractice to Medicare patients who live in an impoverished neighborhood that is a long distance away.
- Step 1: Is this ethical/legal?
- Step 2: Gather information about the situation.
- Step 3: Consultation.



Case Study 7: Telepractice

- Step 1: Ethical/legal
 - Review ASHA COE and Medicare regarding discrimination
- Step 2: Gather information
 - Understand the reason for the SLP's request
- Step 3: Consultation
 - ASHA staff
 - Facility policies



Case Study 8: DMC for client with aphasia

- Family of 60 y.o. client with expressive aphasia secondary to recent stroke are concerned about her DMC and wish to make decisions for her
- Step 1: Is this ethical/legal?
- Step 2: Gather information about the situation.
- Step 3: Consultation.



Case Study 8:

- Step 1: Ethical/legal
 - Review ASHA COE
- Step 2: Gather information
 - Understand the reason for the family's request
 - Understand the family's comprehension of the aphasia and prognosis
- Step 3: Consultation
 - Facility policies and procedures
 - Facility social worker
 - ASHA staff



There are **known knowns**; there are things we know we know. We also know there are **known unknowns**; that is to say we know there are some things we do not know.

But there are also **unknown unknowns**—the ones we don't know we don't know.

-Donald Rumsfeld, Secretary of Defense



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