

Because sound matters

Oticon Medical is a global company in implantable hearing solutions, dedicated to bringing the magical world of sound to people at every stage of life. As a member of one of the world's largest groups of hearing healthcare companies, we share a close link with Oticon and direct access to the latest advancements in hearing research and technologies. Our competencies span more than a century of innovations in sound processing and decades of pioneering experience in hearing implant technology.

By working collaboratively with patients, physicians and hearing care professionals, we ensure that every solution we create is designed with user needs in mind. We share an unwavering commitment to providing innovative solutions and support that enhance quality of life for people, wherever life may take them. Because we know how much sound matters.



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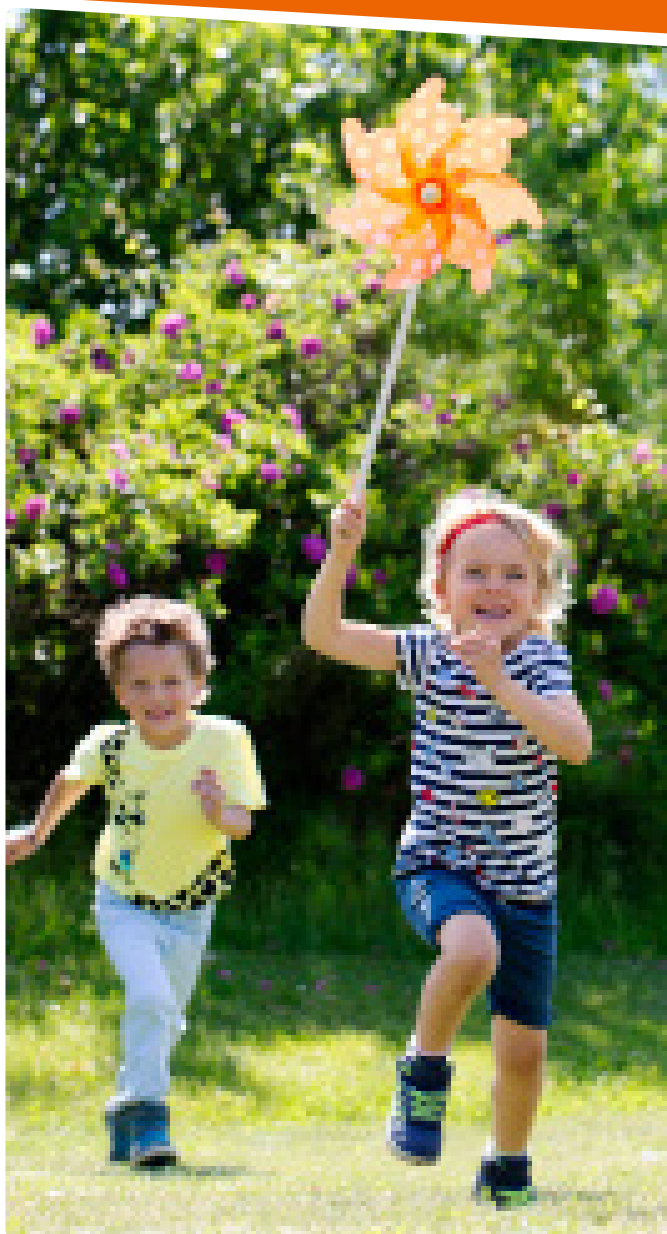
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MEDICAL

Because
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www.oticonmedical.com

BONE-ANCHORED HEARING SYSTEM

Early access to sound, with the new Ponto Softband



Sound – the starting point for development

To successfully develop the language skills of children with hearing loss, early stimulation of the inner ear (cochlea) is essential. The Ponto Softband gives children early access to the renowned sound quality offered by Ponto sound processors. The power of Ponto has been extensively proven to give the amplification needed to hear speech and sounds. This provides children with the building blocks of language development and enables them to participate actively in the world around them.



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Empower your child

The Ponto Softband is ideal for children who are either too young to have an implant, or whose hearing problems are temporary. Wearing the sound processor on a Softband is also a good way to evaluate how much the sound processor is helping your child, before deciding to have an implant placed.

All Ponto sound processors can be used with the Ponto Softband. For best results, it is recommended that a power sound processor be used.



How does it work?

The Ponto sound processor attaches easily and comfortably to the Ponto Softband. Once attached, the sound processor picks up sound, which it converts into vibrations. These vibrations are then transmitted through the SoundConnector™ onwards to the Softband to the bone and on to the inner ear, where they are heard as sound.

The Ponto Softband supports your child



14 different colors: choose from 14 colors



New wearing options: for cap or headwear



Flexible: for one or two processors and adjustable to most head sizes



Comfortable: for all-day use



Safe: skin friendly and with a safety release

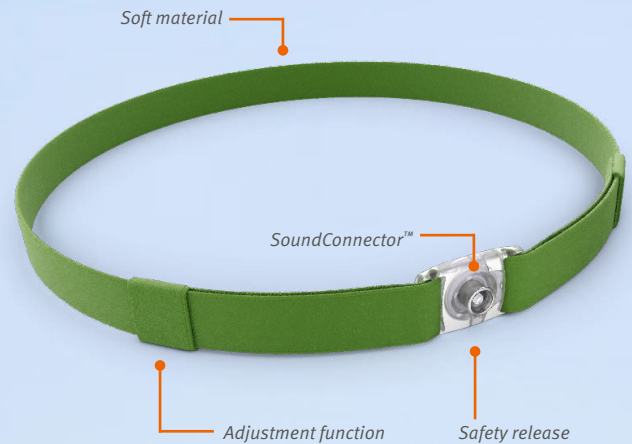


Proven performance: extensively tested to ensure premium sound quality and reliability



Ready for action

Children rarely sit still and do not wear anything that they find uncomfortable. That is why the Ponto Softband is designed to stand up to their high activity levels, to be comfortable to wear and still meet a high standard of safety.



Close fit

All day, every day, users of the Ponto Softband need to be able to rely on their band being comfortable to wear. With its soft integrated adjustment function, it fits snugly to the size of the head and positions the sound processor for hearing and optimal comfort.

Smooth

With its smooth back, the SoundConnector™ has been proven to transmit sound vibrations efficiently, while remaining comfortable to wear.

Safe

The safety release means the Ponto Softband opens if it becomes caught.

Soft, skin friendly and non-allergenic

All materials used to create the Softband and SoundConnector™ have been carefully selected. They are all non-toxic and made without natural rubber latex.



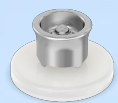
Your style, your choice

The Ponto Softband can be easily customized to personal taste. It comes in a wide range of colors and, thanks to the innovative SoundConnector™, the Ponto sound processor can also be worn on a favorite cap or other headwear.

Wear it on your coolest cap

Simply attach the SoundConnector™ to your headwear and take sound with you wherever you go!

Ponto SoundConnector™



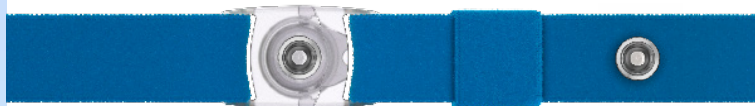
Pick your favorite color

The Ponto Softband comes in 14 different colors.



Adjust it to fit your needs

The Softband can be easily adjusted in length to fit different head sizes. For users who wear two processors, an additional SoundConnector™ can be attached to the band, without any extra buckles.



Select your own look

Use the colorful skins and stickers to create your own unique look.

