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Childhood Trauma & Communication Virtual Conference

Guest Editor: Trisha L. Self, PhD, CCC-SLP, BCS-CL

A Grassroots Framework to Address Adverse Childhood Experiences at the Community Level

Megan Dunn Davison, PhD, CCC-SLP

Moderated by:
Amy Hansen, MA, CCC-SLP, Managing Editor, SpeechPathology.com

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A Grassroots Framework to Address ACEs at the Community Level

Megan Dunn Davison, PhD, CCC-SLP/L

Director of Continuous Improvement, United Way of Central New Mexico

Research Associate Professor, Cradle to Career Policy Institute, University of New Mexico

Disclosures

- Financial disclosures: I receive salary from the United Way of Central New Mexico. I am the Primary Investigator on an IMPACT grant through the Cradle to Career Policy Institute at the University of New Mexico.
- Non-financial disclosures: I am a member of the One ABQ Kids Cabinet and City Alive Workgroup with the City of Albuquerque and am a member of the ABC Community Partnership School Board subcommittee. I am on the Editorial Advisory Board of the Journal of Language, Identity, and Education.

Learning Outcomes

- Identify sources of data to measure ACEs
- Define “ready” framework and collective impact
- Identify social capital in community partners and leaders

Who are we?

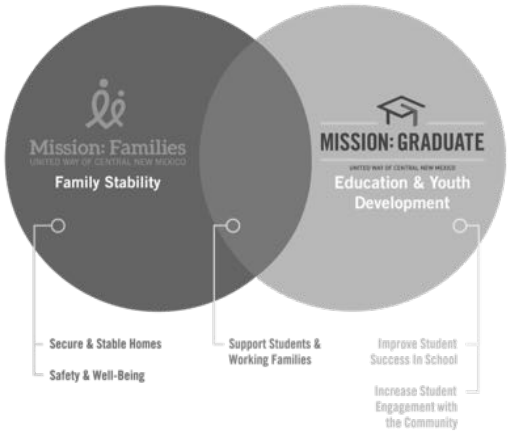
United Way of Central New Mexico and our community leaders and partners

United Way of Central New Mexico Purpose Statement

Families in central New Mexico have the resources to care for and support their children so they can succeed in education and life.

(Statement approved by UWCNM Board of Directors in 2017)

UWCNM Impact Agenda



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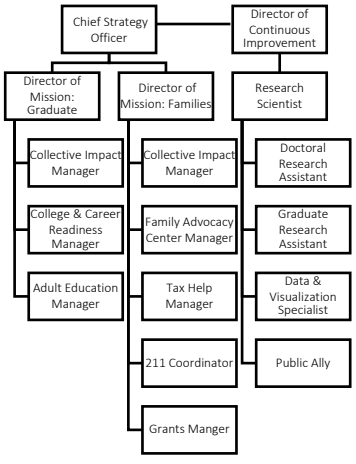
Organization Chart

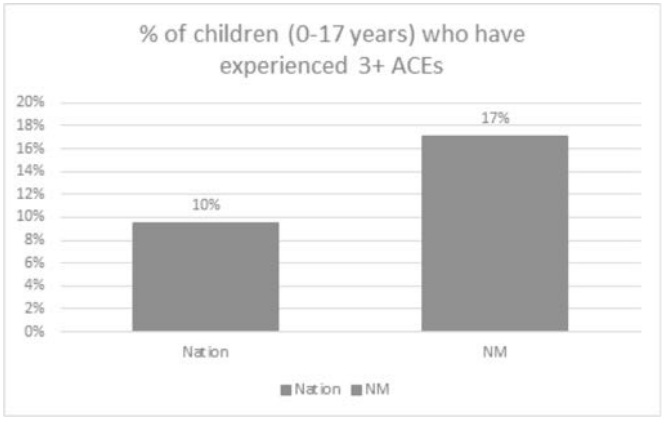


Using National and Local Data to Define a Community Result

National Survey of Children's Health (NSCH)

- National survey of children's physical and mental health, access to health care, the child's family, neighborhood, school, and social context
- Measures include
  - Physical, emotional, and sexual abuse
  - Physical and emotional neglect
  - Households with mental illness, domestic violence, parental divorce or separation, substance abuse, or incarceration
  - Treated unfairly due to race/ethnicity

10% of children experience 3 or more ACEs in the US



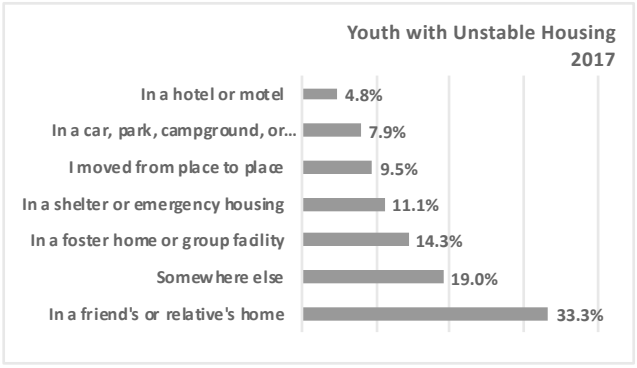
Source: 2017 National Survey of Children's Health; http://www.census.gov

Youth Risk and Resiliency Survey

- Assesses risk behaviors and protective factors of middle and high school students
- The YRBSS was designed to:
  - Determine the prevalence of health behaviors.
  - Assess whether health behaviors increase, decrease, or stay the same over time.
  - Examine the co-occurrence of health behaviors.
  - Provide comparable national, state, territorial, tribal, and local data.
  - Provide comparable data among subpopulations of youth.
  - Monitor progress toward achieving the Healthy People objectives and other program indicators.

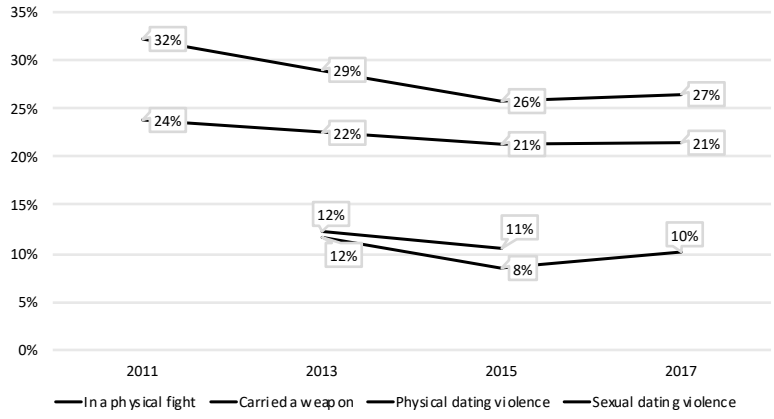
Housing Instability

7% of high school youth reported living in unstable housing.
Among those young people:



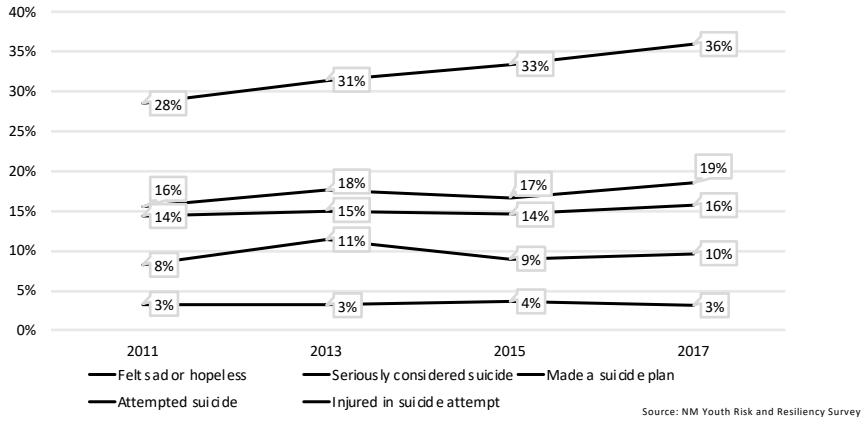
Source: NM Youth Risk and Resiliency Survey, http://youthrisk.org

Physical Violence



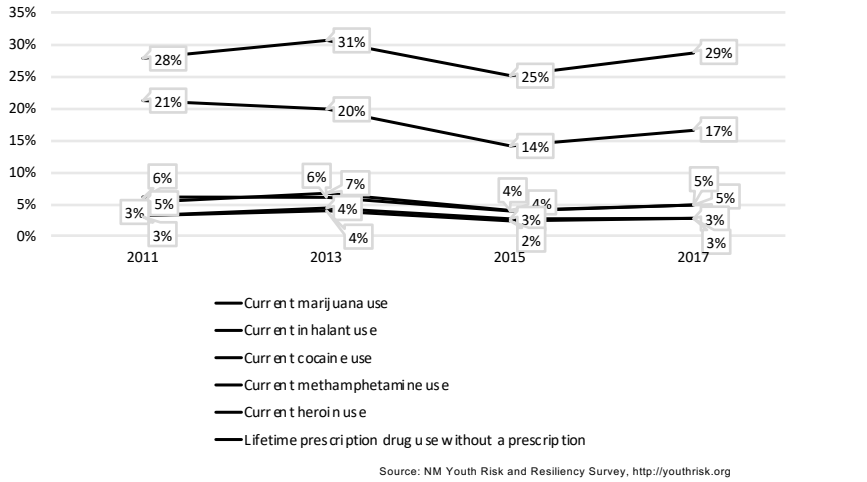
Source: NM Youth Risk and Resiliency Survey, http://youthrisk.org

Mental Health



Source: NM Youth Risk and Resiliency Survey

Substance Abuse

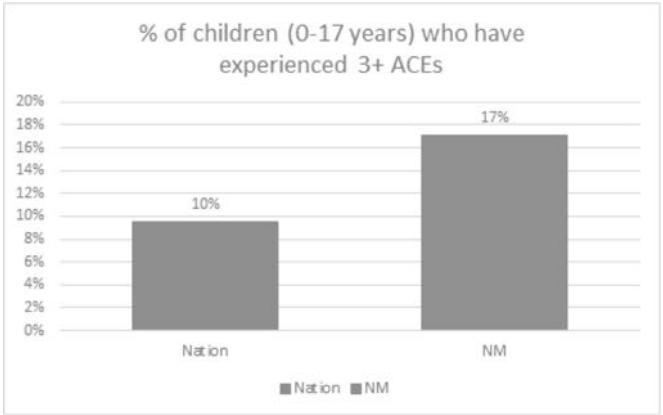


Source: NM Youth Risk and Resiliency Survey, http://youthrisk.org

What did we do?

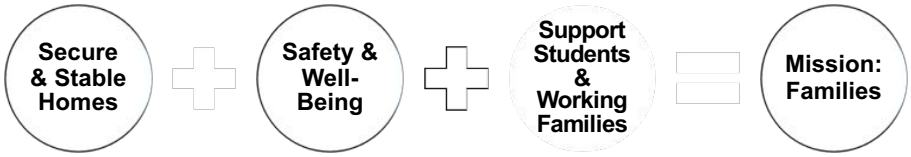
Describing and defining the grassroots framework

In Setting the Goal, We Challenged Our Community to Do Better Than the Nation As a Whole



Source: 2017 National Survey of Children's Health; http://www.census.gov

We Created Initial Focus Areas Based on Agency Interviews



We Defined a Result Focused on Tackling the Most Significant Root Cause of Family Instability

Vision (Result):
Resilient children and families, free from adverse childhood experiences, in central New Mexico.

Goal:
Reduce adverse childhood experiences by 50% by 2030 in central New Mexico by supporting protective factors over 2-3 generations.

CONTINUED

American Board of Child Language & Language Disorders

We Engaged Our UWCNM Community to Develop Strategies

3
Topical Strategy Development Sessions

135 attendees

57 community organizations

1
Dialogue with Youth & Families

1 Capstone Session

CONTINUED

American Board of Child Language & Language Disorders

We Gathered Insightful Feedback

Secure & Stable Homes

Safety & Well-Being

Support for Students and Families

Dialogue Between Youth & Families

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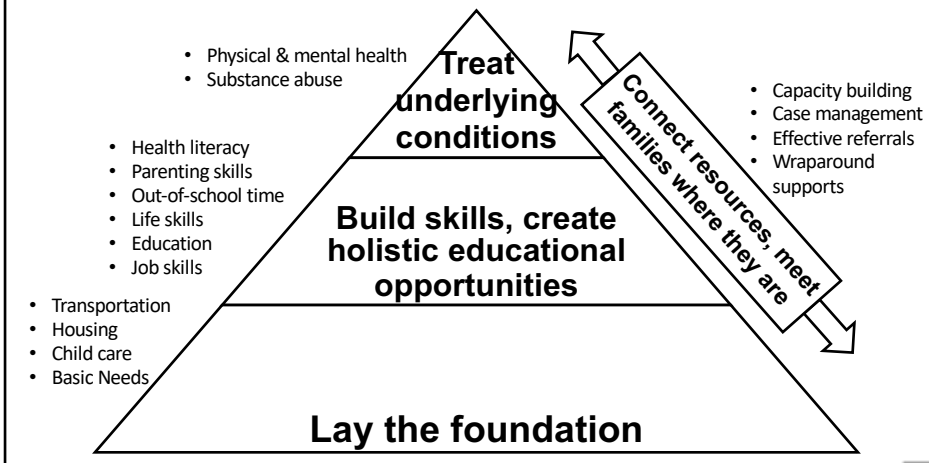
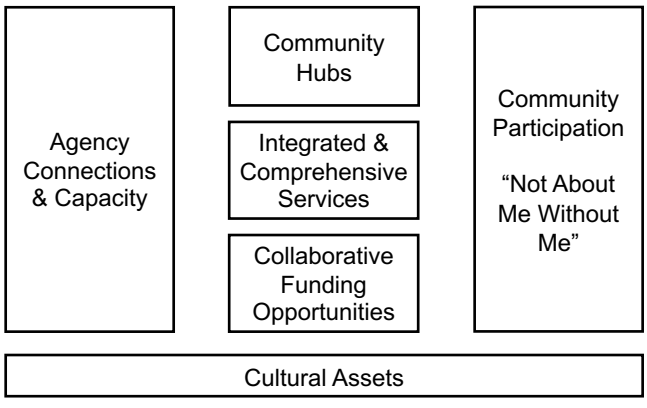
We Identified Essential Support Services…



…And Were Challenged to Think Differently About How We Work



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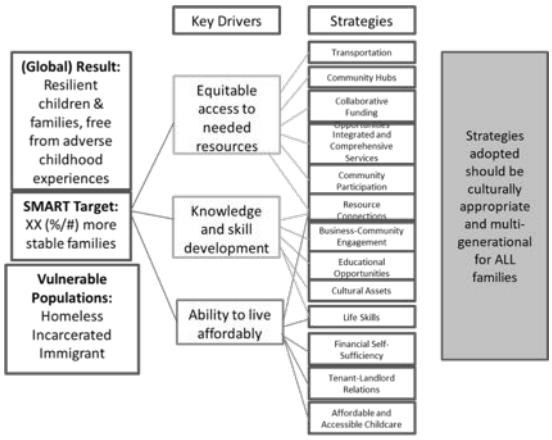
The first of many iterations of a logic model

- Logic models provide a visual representation of the problem, the strategies to address the problem, and the inputs, outputs, and effect of those strategies on the problem.



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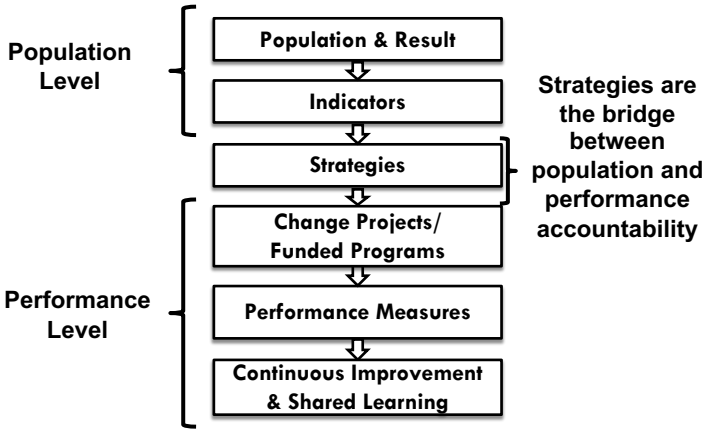
Results-Based Accountability Process



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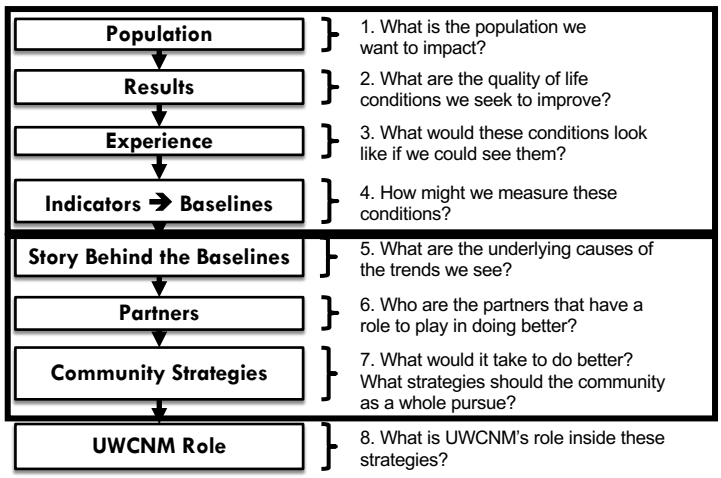
Getting From Talk to Action



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Where are we going?

Next steps

Ready Framework

- The ready framework is a comprehensive, community-wide approach to support protective factors that will build resilience and reduce ACEs in the 4-county area of central New Mexico.
- Based on other community-based research models
  - Strengthening Families model (Travis County, TX)
  - Building Resilient Communities Collaborative model (George Washington University)

Ready Framework

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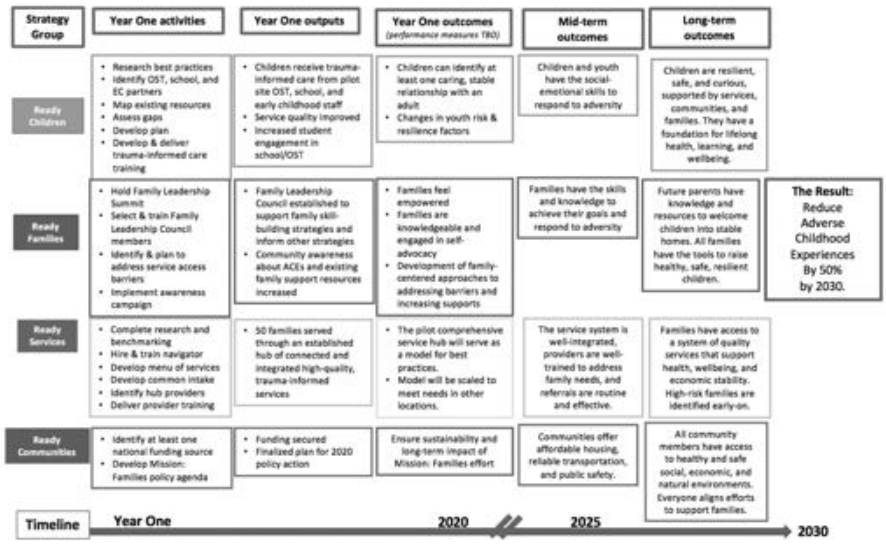

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Collective Impact: change efforts in communities based on shared measurement, strategies, and outcomes.

Preconditions

- Influential champions
- Adequate financial resources
- The urgency for change around an issue or a set of issues

Established Conditions

- Common agenda
- Shared measurement
- Mutually reinforcing activities
- Continuous communication
- Backbone support

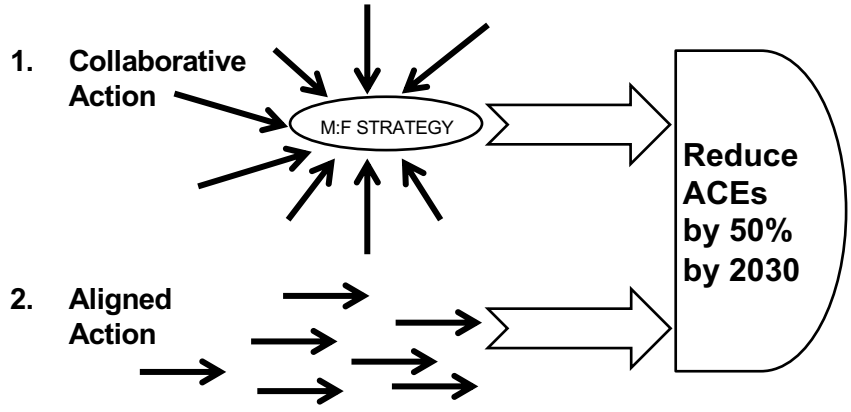
CONTINUED

Strategy Levers: UWCNM's Role

1. "Backbone" & Convener of Change Projects
2. Grantmaking (Community Fund)
3. Public Policy Education & Advocacy
4. Community Mobilization

Collective Impact

How We Think About Mutually Reinforcing Activities at UWCNM



Lessons learned along the way and where we are now

Lessons

- Social connections are critical for social capital
  - Who you have invite to the table is important
- Community engagement only works with community voice
  - Collaborating with individuals affiliated by geographic proximity, special interest, or similar situations to address issues affecting the wellbeing of those individuals
- Challenges around collective measurement
- Constant change and evolution

Where we are now

- Ready communities
  - Building a visual model of community protective factors to inform policy and advocacy
- Ready services
  - Engaging service providers in an asset mapping exercise to identify assets and gaps to inform hub development
- Ready families
  - Held first family leadership summit in Bernalillo County with family needs survey
- Ready children
  - Conducting review of best practices around trauma-informed care
- Developing a community index to comprehensively measure education, health and well-being, employment, crime, and access to services

Q & A?